

# Roads Management Insights



# Roads Management Insights (RMI): Summary

## Key Benefits

### What is RMI?

RMI enables local authorities to access Google's best-in-class road information to improve the safety and efficiency of road networks and make data-driven decisions

### Who is it for?

- Cities and regions
- Road Authorities and Utility Providers
- Public Sector



### Make Data-Driven Decisions

Overcome the limitations of traditional data collection methods and proactively respond to congestion / safety issues.



### Analyze Historical Data

Identify congestion patterns within their road networks, pinpoint potential causes of slowdowns, and take informed action.



### Get Real-time Monitoring

Detect and respond to traffic disruptions in real-time by identifying sudden speed drops, pinpointing the cause, and enabling swift action like rerouting traffic.